



OPEN TO REMOTE WORK

FREELANCE · FULL-TIME

Nayibe Cubillos Morales

Health Content Manager · Project Coordinator

Pharmacist (B.Sc. Pharmaceutical Chemistry), Universidad Nacional de Colombia ·
Medical & pharmaceutical content review

nayacubillos@gmail.com Based in Colombia · Remote

4 years

managing health content and digital projects

14+ years

in healthcare and pharmaceutical management

Science-checked

every piece: accurate, evidence-based and safe

PROFILE

Pharmacist from Universidad Nacional de Colombia who turns technical and scientific information into **clear, reliable content people can act on**. For the past four years I have managed health-content projects for a dental practice: planning with Scrum, tracking deliverables in a CRM, editing and validating articles and video scripts, and applying SEO and Google Search Console insights.

I lead multidisciplinary teams toward project goals, optimizing each professional's role so the team integrates well and delivers the expected results. My background in pharmaceutical management, auditing and patient safety means every deliverable is accurate, on time and free of risky claims.

HOW I CAN HELP

Health content management

Editorial planning, briefs, editing and publication follow-up.

Project coordination

Scrum planning, task assignment, CRM tracking and delivery on scope, time and budget.

Health writing & scripts

Articles, video scripts and patient-education material in Spanish and English.

Medical & pharmaceutical review

Accuracy, evidence and risk check on medicines, herbal products and home remedies.

Team leadership

Guiding writers and health professionals toward shared goals and consistent quality.

SEO & performance

Content optimization and Google Search Console analysis.

EXPERIENCE

Channel Island Family Dental Office

Oral-health content for the clinic's website and YouTube channel

Aug 2022 – Present · Remote

Project Manager

Oct 2024 – Present

- Plan, execute and close complex content projects within scope, time and budget using **Scrum**.
- **Lead multidisciplinary teams** of dentists and writers: assign tasks, monitor progress and resolve conflicts, optimizing each professional's role to improve integration and reach the team's goals.
- Structure, write, edit and review specialized oral-health articles to ensure accuracy and relevance.

- Apply **SEO** and digital marketing; analyze **Google Search Console** data to improve content and information management.
- Train and guide staff to keep content quality and consistency; align digital strategy with business objectives alongside other departments.

Content Manager

Aug 2022 – Oct 2024

- Tracked tasks and activities for two projects in the **CRM**, with weekly or as-needed follow-up.
- Validated and edited writers' articles for publication; wrote articles and video scripts.
- Led the editing and validation of **English-language content** published across the clinic's platforms.
- Followed up on the production and publication of YouTube videos based on the articles.

Scientific line, both roles: pharmacist-level review so web users receive legitimate, evidence-based information that poses no risk, covering medicines, herbal products and home remedies for oral-health conditions, plus prevention and the benefits of timely care.

HEALTHCARE & PHARMACEUTICAL BACKGROUND

Asalud · Pharmacist Auditor (remote, national)

May 2023 – Dec 2024

Medication audits across regions for the National Medicines Coordination; reports, checklists and findings delivered on the agreed timelines.

GMP Solutions · External Auditor

Feb 2022 – Dec 2022

Regional and national audits of pharmaceutical-product processes; reports, checklists and findings delivered on the defined timelines.

Viarconsulting · Pharmacist

Jun 2021 – Feb 2022

Pharmacotherapy follow-up and pharmacovigilance for patients with high-cost and orphan diseases, improving adherence and minimizing adverse reactions.

Síes Salud · Pharmaceutical Management Coordinator → Technical-Scientific Expert

Sep 2017 – Jan 2021

- Organized pharmaceutical services nationwide (HIV, Hepatitis C, CKD, home care) and led the pharmacist team.
- Documented the operating standard for every pharmaceutical process and built operational, health, strategic and compliance KPIs.
- Designed a role-based continuous training program (pharmacovigilance, technovigilance, reagent vigilance, regulations) for every site.

Colsubsidio · National Pharmaceutical Care Coordinator

Jan 2014 – Sep 2017

- Directed the national pharmaceutical care program and linked it with the quality management system (audits, training, adverse-event case review).
- Produced pharmacoepidemiology reports on prescribing, dispensing and frequency of use; created educational material for health professionals and patients.

Earlier roles

2010 – 2013

Audifarma S.A., Pharmacist, Pharmacoepidemiology (2012–2013) · Unisalud IPS, Universidad Nacional, Pharmacist (2010–2012): pharmacovigilance, pharmacotherapy follow-up and health education.

EDUCATION

DEGREE · 2011

Pharmaceutical Chemistry (Pharmacist)

Universidad Nacional de Colombia

GRADUATE STUDIES

M.Sc. Pharmacology, coursework

Universidad Nacional de Colombia · 3 years completed, thesis pending

Certifications: ISO 9001 Internal Auditor, ICONTEC (2015) · ISO 19011 Auditor Update, ICONTEC (2017) · Technical & Regulatory Affairs of Biologics, Universidad de Antioquia (2014) · Clinical Practice Guidelines Adoption, OES (2018) · Technovigilance, INVIMA (2020) · Therapeutic Adherence in HIV, 120 h (2020)

TOOLS & LANGUAGES

Tools: Scrum · CRM · Google Search Console · SEO · YouTube publishing workflow · Management reports

Languages: Spanish (native) · English (intermediate; editing and validating health content)

KEYWORDS

Health Content Manager · Content Coordinator · Project Coordinator · Project Management · Medical Content Review · Pharmaceutical Content · Health Content Writer · Medical Writer · Editorial Management · Content Strategy · SEO · Google Search Console · Scrum · Agile · CRM · Team Leadership · Multidisciplinary Teams · Stakeholder Communication · Patient Education · Scientific Communication · Pharmacovigilance · Medication Safety · Quality Assurance · Remote Work